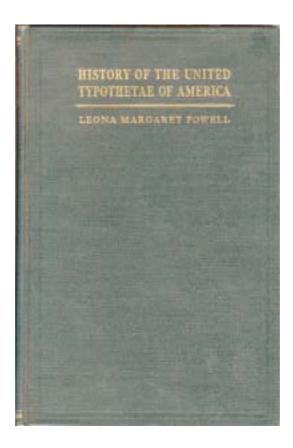
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Typography, Printing And Publishing

A Biographical Look At The Worlds Famous

Publishing Houses

Catalogue Code: KTPP

Typography, Printing And Publishing A Biographical Look At The Worlds Famous Publishing Houses

Introduction

Books and Book history as a research focus are becoming increasingly popular, not least because of the light they throw on general human history but also as an aspect of modern aesthetic development.

The part played by publishers and, in the past, printers in that development has been negligently understated in more recent decades. With a more refined academic interest in specific micro histories as part of the larger macro picture more of a focus now, that negligence is, thankfully, being somewhat redressed.

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